



Change. For Better.

Helping you imagine and create your best future.



Rudy Poe
Change Maker

Rudy Poe describes his purpose in life in three simple words; 'Change. For Better'.

No stranger to change, Rudy is an entrepreneur and Emmy Award winning documentary filmmaker. He has co-founded two highly successful companies (in completely different industries) and produced over two-hundred hours of documentary productions covering a wide array of topics. An adept innovator, storyteller and changemaker, Rudy has become expert at pulling disparate resources together and crafting them into thought-provoking messages and media that are practical, educational and entertaining.

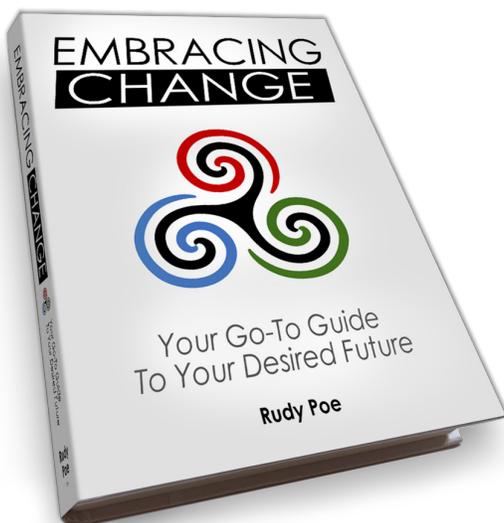
His most recent work, *Embracing Change: Your Go-To Guide to Your Desired Future* is a useful, comprehensive and easy-to-understand book and online course chock full of transformative thoughts, stories and tools that help individuals develop a future-forward mindset – one that empowers them to become expert problem-solvers, decision-makers and change-for-better-makers themselves.

Media Experience

- Emmy Award Winning Producer/Director of 200+ hours of documentary productions
- TEDx Conejo Speaker: Imagination & Creativity
- Experienced Podcast Guest
- *Embracing Change* Online Course Creator / On-camera Changemaster

Story Ideas

- **The Joy Of Change**
How to fear less and move beyond your comfort zone.
- **We Live In The Greatest Decade In Human History.**
Why there has never been a better time to be alive.
- **What Are You Thinking? Is It Time For A Mind Make-over?**
Tips on how to set your mind straight.
- **From Fantasy To Reality: Living A Life Of Change.**
Lessons Learned From My Life of Change.
- **How To Predict Your Future.**
And create the future you actually want to live in.
- **Should I or Shouldn't I? How To Become An Expert Decision Maker.**
The do's and don'ts of choosing wisely.
- **How Are You Doing As The CEO Of You. Inc.?**
Our lives are our business. How you can do better.
- **From Unconscious To Competent: How to Learn Any New Skill**
Lifelong learning is key to success. Here's how to do it.
- **How to Celebrate Your 100th Birthday.**
Why you need to start planning today.



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